



In Support of:



2ND ANNUAL INDIGENOUS HOCKEY EQUIPMENT DRIVE GOLF TOURNAMENT

SPONSORSHIP AND ADVERTISING OPPORTUNITIES 2025

**July 16th, 2025
Richmond Hill Golf Club**

For information on how to be a part of this incredible day
please contact Graham McWaters at mcwaters1@rogers.com

ABOUT THE DRIVE

Inspired by the first hockey drive in 2015 there have been numerous drives with each growing larger than the last to the point where over 1,000 bags of hockey equipment are accumulated and donated each year to numerous remote Indigenous communities in Ontario and across Canada.

As we expand across Canada, we recently delivered 200 bags of hockey gear, 300 sticks and loads of goalie gear to Winnipeg via CN Rail where 6 indigenous communities came south to pick up the gear: Pine Creek, Manto Sipi, St. Theresa Point, Garden Hill, Red Sucker Lake & Wasagamack First Nations.

Our second year of hosting the Indigenous Hockey Equipment Drive Golf Tournament will help us raise funds to support our expansion across Canada as well as maintain our support of the numerous Indigenous communities in Ontario.

IMPACT TO DATE
5,000+ bags of
Equipment Delivered
60+ Remote Indigenous
Communities Reached



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor
\$5000

- Complimentary foursome in tournament
- Recognized on all event branding, social media posts, event web and ticketing pages, highlighted in post event photos and videos
- Access to run and showcase your brand on an on-hole activation
- Include two branded items in this year's golfer gift

Lunch Sponsor
\$3000

- Two golfers in tournament
- Two additional lunch tickets with the opportunity to greet golfers as they come off the course
- Signage in lunch area with branded lunch tickets
- Recognition in post- tournament Thank You email

Breakfast Sponsor
\$2500

- Two golfers in tournament
- Two additional breakfast & lunch tickets with opportunity to greet guests at registration/during breakfast hour
- Include an item and have logo recognition on our breakfast ticket
- Recognition in post- tournament thank you email

SPONSORSHIP OPPORTUNITIES

Golf Cart Sponsor \$2500

- Two golfers
- Logo on player golf carts & in cart goodie bags
- Recognition in post- tournament thank you email

Golfer Gift Sponsor \$2500

- Two golfers in the tournament
- An additional 2 breakfast and 2 lunch tickets with opportunity to greet guests and handout gifts
- Prominent logo in golfer gift pack
- Recognition in post- tournament Thank You video and email

Premium Hole Sponsor \$1000

- One golfer in the tournament
- Signage and exhibit space at one golf hole
- On-hole activity/entertainment including provided by our team for you (i.e. sampling, contesting, etc.)
- Recognition on event signage

Mystery Envelope Sponsor \$750

- One golfer in the tournament
- Signage onsite and recognition during contest/promotion with option to announce grand prize winner



SPONSORSHIP OPPORTUNITIES

Hole Sponsor \$600

- Signage at one golf hole
- Opportunity to run your own on hole activation

Passport Sponsor \$600

- One golfer in the tournament
- Logo recognition on all player passports
- Provide prize for the contest and option to announce the winner

Registration Sponsor \$600

- Logo recognition in registration area
- Greet players as they arrive and guide them through the registration process

Putting Contest Sponsor \$600

- Signage on putting green during putting contest
- Opportunity to run your own putting contest

