

IMPACT REPORT 2023-2024





OUR STORY 2023-2024

**EMPOWERING YOUTH THROUGH SPORT,
RECREATION & GIVING BACK IN 100+ CANADIAN
COMMUNITIES.**

Their Opportunity is more than just a sports organization; we're a catalyst for positive change, empowering Canadian youth through sport and recreation. Our mission is to level the playing field, ensuring that every young person has the opportunity to reach their full potential, regardless of their background or financial circumstances. In 2023-2024, we reached a significant milestone, supporting 13,202 young athletes across our diverse range of programs.



This achievement is part of a broader impact, with over 65,282 Canadian youth benefiting from our initiatives to date. These programs have collectively generated over 1.1 million new recreation and community giveback hours, cultivating a generation of active and engaged individuals. As we approach our 15th year since we granted our very first subsidy, we celebrate that together we have provided \$21.2 million dollars of impact across the country. Beyond the physical benefits of sport, our programs instill critical social and life skills. Participants develop leadership abilities, teamwork skills, resilience, and a strong work ethic. Additionally, we prioritize mental health support, nutrition education, financial literacy, and cultural integration to provide a holistic approach to youth development. These skills extend far beyond the playing field, preparing young people for success in school, work, and life.

As we move forward, we remain committed to our vision of a future where every child has the opportunity to thrive. Through strategic partnerships, innovative programming, and dedicated support, we will continue to break down barriers and inspire the next generation of champions.



65'282
YOUTH EMPOWERED
1.1 MILLION
HOURS OF SPORT, RECREATION & GIVING BACK





PROGRAM PILLAR: INCLUSION & DIVERSITY

At Their Opportunity, we believe that sport is a powerful tool for fostering inclusion and breaking down barriers. Our Diversity & Inclusion programs are designed to create a more equitable and inclusive sporting landscape for marginalized groups across Canada.

Our **Indigenous Hockey Equipment Drive** is one of our key initiative that promotes inclusivity and reconciliation. By providing essential equipment to Indigenous communities across Canada, we empower young athletes to participate in hockey and experience the joy and benefits of sport. This program not only supports physical and emotional well-being but also strengthens cultural identity and fosters a sense of belonging.

The **Stick Together** Program offered free field hockey programming to local Indigenous youth in the Ottawa region. The program includes free program registration, transportation to and from all sessions for the athlete and a parent, and equipment. The goal is to provide Indigenous youth from 8-14 years of age with barrier-free access to community sport. The participants all play in their respective age groups in the Nighthawks Junior Indoor Program alongside participants who registered through the regular registration channels.

This past summer, with the generous support of the **Eleanor MacQuarrie Memorial Fund** Their Opportunity successfully executed a pilot program designed to introduce newcomer females to the exciting world of ice sports. Fourteen brave young women, many of whom had never stepped foot on ice, embarked on a transformative journey. Through six weeks of intensive training, they learned the fundamentals of skating and ringette. The program not only enhanced their physical skills but also boosted their confidence and self-esteem. Eleven of these inspiring young women have since joined local ringette and hockey FUNDamental programs, demonstrating the lasting impact of this initiative.

STICK TOGETHER BY THE NUMBERS

74

YOUTH PARTICIPANTS

16

WEEKS OF PROGRAMMING

3

LEAGUE TOURNAMENTS (OUT OF TOWN AND LOCAL)





PROGRAM PILLAR: SOCIAL RECREATION & DEVELOPMENT

P.A.N BY THE NUMBERS

102

YOUTH PARTICIPANTS

8

WEEKS OF PROGRAMMING

6

IDENTIFIED PRIORITY NEIGHBOURHOODS

Their Opportunity truly believes that we can empower youth through sport and recreation while promoting and supporting healthy and active communities. By partnering with local organizations and community leaders, we implement innovative programs like Priority Neighborhood Projects, which revitalize community spaces and offer a variety of sports and recreational activities. Our P.A.N. programs combine physical activity with nutrition education, promoting healthy lifestyles and empowering young people to make informed choices. By working closely with community members, we identify specific needs and tailor our programs to address local challenges, whether it's through weekly or monthly programming or large-scale infrastructure projects like installing new playgrounds or building multi-sport courts. We strive to create vibrant and inclusive spaces where young people can thrive.

Their Opportunity is proud to partner with organizations like the John Tavares Foundation, the Pascal Siakam Foundation, and Toronto Community Housing to revitalize community spaces and empower youth. Together, we have undertaken significant projects such as the construction of state-of-the-art sports facilities in *Alexandra Park Community Centre*. These new facilities, including a basketball court and a multi-sport court, provide safe and accessible spaces for young people to engage in physical activity, build friendships, and develop important life skills.

Their Opportunity's *Bruno Gendron Cycling* program empowered under-served youth aged 7-12, promoting a love for cycling and the outdoors. Youth were quipped with a brand new bike and through weekly sessions, participants learned essential cycling skills, built confidence, and explored local trails. By combining physical activity, skill development, and community engagement, the program promoted healthy lifestyles and strengthened social connections.



PROGRAM PILLAR: HEALTH & WELLNESS

CITY OF CLARENCE – ROCKLAND, OSHAWA, TORONTO, EDMONTON

SOUTH OSHAWA SPORTS

Their Opportunity's annual South Oshawa Sports Program, "Hoops & Beyond - Basketball," has become a cornerstone for under-served communities in the area. By bringing high-quality basketball programming directly to their neighborhoods, we eliminate the barriers of distance and cost. This initiative not only provides opportunities for physical activity and skill development but also fosters a sense of community and belonging. Through engaging drills, competitive games, and mentorship from experienced coaches, participants develop their basketball abilities while learning valuable life skills such as teamwork, discipline, and perseverance.

EDMONTON SOCCER CAMP

Their Opportunity, in partnership with Youthise, ignited a passion for soccer in the hearts of approximately 65 under-served youth in Edmonton. By bringing high-quality coaching, equipment, and a sense of community to their neighborhoods, we empowered these young athletes to dream big and strive for greatness. This program wasn't just about the game; it was about building confidence, fostering friendships, and creating lasting memories on the pitch

CLARENCE-ROCKLAND SUMMER CAMPS

Their Opportunity in partnership with the city of Clarence-Rockland offered Summer Sports Camps, a summer of fun, fitness, and friendship for over 500 youth. By prioritizing inclusivity and catering to all abilities, we ensured that every child had the opportunity to participate and thrive. Our camps provided a diverse range of sports and recreational activities, promoting a love of movement and a healthy lifestyle.



SOUTH OSHAWA BY THE NUMBERS

312

TOTAL YOUTH PARTICIPANTS

4TH

YEAR OF PROGRAM

48%

FEMALE PARTICIPATION ANNUALLY

SUBSIDY OUR FOUNDING PROGRAM

In 2023-2024, Their Opportunity continued to make a significant impact on the lives of young Canadians.

We supported over 13,202 youth through our traditional *Sport Subsidy* program. In 2023-2024 we also established exciting new subsidy partners include the *Toronto Blue Jays*.

Our longest-standing and most cherished program pillar is a vital program that is designed to break down financial barriers, ensuring that every child, regardless of their economic background, can experience the joy and benefits of grassroots sports and recreation. By removing these obstacles, we create a level playing field where all children have the opportunity to participate, thrive, and discover their full potential through the power of sport. This program embodies our commitment to inclusivity and empowerment, turning dreams into reality for every young athlete.



OUR 2024/25 STRATEGY

Their Opportunity is passionately committed to empowering youth across Canada by collaborating with families, communities, and recreation partners nationwide to:

- Partner with families to understand their unique needs, offering personalized support and resources to ensure their children can participate fully in sport and recreation.
- Provide subsidies that eliminate financial barriers, making sports accessible to underserved youth and ensuring every child has the opportunity to thrive.
- Build innovative, inclusive sport programs that inspire personal growth, teamwork, and community through the power of play.
- Expand specialized supports to create adaptive and meaningful experiences for children and youth with disabilities, fostering inclusion and belonging.
- Revitalize and create community sport spaces, cultivating environments where young Canadians can grow, connect, and dream without limits.

Together, we are dedicated to reaching as many Canadian youth as possible, empowering families and communities, and creating a future where every child has the opportunity to realize their full potential.



2024-2025 GOALS

15,000

YOUTH EMPOWERED

202,500

HOURS OF SPORT, RECREATION & GIVING BACK





WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS

THEIR 
OPPORTUNITY
CHILDREN. SPORTS. COMMUNITY.

